

Homegrown Prosperity

Informational & FAQs



Homegrown Prosperity is designed to prioritize people, communities, and co-ops located in, or directly serving rural counties in Kansas and western Missouri with fewer than 50,000 residents.

We believe strong cooperative ecosystems are built through shared learning, trusted relationships, and accessible support. Our educational offerings encourage broader participation, while our co-op development services remain centered on eligible rural communities.

Q | What if I do not plan to operate in or serve a rural footprint?

A | We still encourage you to reach out. While Homegrown Prosperity is focused on eligible rural communities, we will strive to connect you with other cooperative development resources, partners, or referrals.

Q | What is the guiding principle behind these guidelines?

A | Homegrown Prosperity is committed to building a strong, connected cooperative ecosystem while keeping its work rooted in the rural communities it is designed to support.

Cooperatives help turn shared challenges into shared solutions. By centering local leadership, participation, and ownership, they create stronger businesses, stronger communities, and broader opportunities.

Homegrown Prosperity FAQs



Q | Who is Homegrown Prosperity designed to serve?

A | People, communities, and co-ops located in, or directly serving, eligible rural counties in Kansas and western Missouri with populations under 50,000.

Q | Can people from outside the service area join education sessions?

A | Yes. Educational sessions are open more broadly because they strengthen the regional cooperative ecosystem and can create more opportunities for rural communities.

Q | Can events or examples come from outside the service area?

A | Yes. We may host events outside the footprint or highlight co-ops from outside the area when doing so expands learning, improves access, or showcases a strong model relevant to our target rural communities.

Q | Can co-ops outside the service area receive support?

A | Possibly, if they directly serve eligible rural communities. Priority will remain with co-ops that are in, or clearly benefit, the eligible rural footprint.

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